



# MATTYAMANE

Graphic Design



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## EXPERIENCE

### CDK Global

July 2016 - Present

Insight Global, Web Design Specialist  
Seattle, WA

- Migrated web content to new CMS platform using content migration tool
- Strategized and built content layout, styles, and user experience of web pages under new platform constraints
- QA'd team members' websites and provided compliancy feedback
- Reported issues to Development team to resolve bugs and implement platform enhancements

### Google Inc.

May 2014 - Oct. 2015

Randstad, Visual Data Specialist II  
Bothell, WA

- Modeled 150+ Google Maps features using vector graphics
- Led 5 person team triaging data in search of systemic errors
- Developed workflow for company policy in a fast paced, rapidly changing environment
- Worked with remote teams via verbal, video conferencing, and written correspondence
- Assessed work of Google Maps operators

#### SKILLS GAINED

Web/Mobile Front End Updates  
Data Analysis  
Project Management



## EDUCATION

3.78 GPA

Loyola  
Marymount  
University  
05.2013

Bachelor of  
Studio Arts  
Graphic Design



## HONORS

Scholar of Distinction:  
Graphic Design  
2013  
Dean's List  
2009-2013  
The National Society  
of Collegiate Scholars  
2009-2013

### CDK Global

Nov. 2015 - March 2016

Insight Global, Web Design Specialist  
Seattle, WA

- Built 35 websites implementing text, graphics, and code based on client's sales strategy
- Improved UX and UI with cross-device compatible design options while meeting compliancy guidelines
- Consulted with client via multi-department interactions to resolve site issues
- Tested new tools and helped process development through feedback

## SKILLS

Graphic Design

Illustration

Branding

Typography

Photo Editing

Information Design

Web Design

HTML/CSS

UI/UX

Java Script

Proficiency

#### SKILLS GAINED

Website Creation/Editing  
Digital Marketing  
SEO Strategies  
HTML/CSS/Javascript  
Cross Functional Teaming  
Process Improvement  
Client Consultation  
Web Content Migration  
Compliancy Verification  
Quality Assurance  
CMS Implementation

## FREELANCE AND INTERNSHIPS

### Pekelo Publishing LLC

Dec 2013 - Nov 2014

Graphic/Web Designer  
Seattle, WA

- Magazine ad publication
- Updated website content

#### SKILLS GAINED

Magazine Ad Production  
Webpage Maintenance

### Luxury Link

June 2012 - June 2013

Photo-Editing Intern  
Los Angeles, CA

- Edited and co-managed website images on company database for advertising

#### SKILLS GAINED

Photo Editing  
Database Management

### Totally Rad Prints

July 2013 - Aug 2013

Production Artist  
Los Angeles, CA

- Vectorized images for shirt printing
- Created web banners for marketing

#### SKILLS GAINED

Print Production  
Web Banner Production

### Starategic

May 2012 - Nov 2012

Graphic Design Intern  
Los Angeles, CA

- Marketing collateral creation
- Strategized communication goals for clients with CEO

#### SKILLS GAINED

Corporate Design  
Client Communication

## TOOLS

